**Continuum of Care**

**Strategic Work Plan – 2020**

**Strategic Work Plan Term: October 2019—September 2020**

**Community Vision Statement**

*A vibrant community where individuals and families have a place to call home and the resources to live their best life.*

**Community Mission Statement**

*The CoC cultivates and creates partnerships to collectively impact effective and efficient community solutions for those experiencing homelessness.*

**Our Strategic Goals**

1. *Effective Response System*- Build an effective and efficient housing crisis system of care.
2. *Data Driven Solutions*- Better understanding of scope and need through data analysis and data sharing.
3. *Housing Focused*- Ensure adequate housing stock and access for those at risk of or experiencing homelessness.
4. *Engaged Community*- Increase knowledge and community response around the issue of homelessness.
5. *Committed Resources*- Maximize resources by strengthening commitment to support community members at risk of or experiencing homelessness.

**Our Objectives**

{Will be a summary of major objectives when complete}

**Reporting**

{Will be a summary of major reports when complete}

IDEAS:

I . State of the Homeless Address- *Annually*

II. Leadership Report- includes Community Dashboard on Performance- *Quarterly*

II.

III.

IV.

V.

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| **STRATEGIC GOAL 1**  ***Build an effective and efficient housing crisis system of care.*** | | |
| **Addresses: Systems and processes** | | |
| **Strategies/Action Items** | **Leadership** | **Resources** |
| 1. Identify and target **priority populations**. 2. Pinpoint and engage in **targeted interventions.** 3. Implement **streamlined services**. 4. Ensure capacity to deliver **best practices.** | * Which agencies, entities, organizations will have authority, responsibility and accountability for the strategies/action items? | * List resources (programs, agencies, funding, etc.) that may be utilized to make progress/achieve strategies/action items and ultimately the strategic goal. |
| **Reporting, Documentation and Performance Measurements** | | |
| * Who/what will report on progress of the strategies/action items; where will this be reported; what frequency will this be reported? | | |
| **Objectives** | | |
| * List specific, measurable actions along with stated goals (numbers, percentage(s), etc.) | | |
| **CoC Committee Jurisdiction: ICT** | | |

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| **STRATEGIC GOAL 2**  ***Better understanding of scope and need through data analysis and data sharing.*** | | |
| **Addresses: Data collection, utilization and sharing** | | |
| **Strategies/Action Items** | **Leadership** | **Resources** |
| 1. Increase thoughtful and deliberate analysis of **key data points** to provide more objective perspective for partners and stakeholders. 2. Expand external partnerships for increased **data sharing**. 3. Utilize agreed upon credible data source to ensure reliable and accurate **data quality** 4. Implement **cross-systems analysis** for accurate analysis of resource utilization. | * Which agencies, entities, organizations will have authority, responsibility and accountability for the strategies/action items? | * List resources (programs, agencies, funding, etc.) that may be utilized to make progress/achieve strategies/action items and ultimately the strategic goal. |
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| **CoC Committee Jurisdiction: HMIS** | | |

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| **STRATEGIC GOAL 3**  ***Ensure adequate housing stock and access for those at risk of or experiencing homelessness.*** | | |
| **Addresses: Affordable Housing** | | |
| **Strategies/Action Items** | **Leadership** | **Resources** |
| * 1. Work collaboratively with local government to **prioritize policies and resources** to support housing needs.   2. Commitment with both public and private sector to **develop solutions** through rapid exit approach—including, but not limited to: transitional housing, permanent supportive housing, rapid rehousing units—to meet current and projected need.   3. **Educate and support landlords** around key issues of housing people exiting homelessness.   4. Build healthy and thriving communities that are **affordable and accessible**.   5. Build bridges between organizations and key institutions to **increase partnership**, cooperation and action around affordable housing in our community. | * Which agencies, entities, organizations will have authority, responsibility and accountability for the strategies/action items? | * List resources (programs, agencies, funding, etc.) that may be utilized to make progress/achieve strategies/action items and ultimately the strategic goal. |
| **Reporting, Documentation and Performance Measurements** | | |
| * Who/what will report on progress of the strategies/action items; where will this be reported; what frequency will this be reported? | | |
| **Objectives** | | |
| * List specific, measurable actions along with stated goals (numbers, percentage(s), etc.) | | |
| **CoC Committee Jurisdiction: Housing** | | |

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| **STRATEGIC GOAL 4**  ***Increase knowledge and community response around the issue of homelessness.*** | | |
| **Addresses: Communications, education and public engagement** | | |
| **Strategies/Action Items** | **Leadership** | **Resources** |
| * 1. Increase the capacity of partners and stakeholders to **influence the conversation** around homelessness.   2. **Strengthen engagement** to increase the community’s understanding of the issue.   3. **Mobilize** the community to create reasonable, viable solutions.   4. Engaged and **informed leaders.**   5. Intentional **Calls to action**. | * Which agencies, entities, organizations will have authority, responsibility and accountability for the strategies/action items? | * List resources (programs, agencies, funding, etc.) that may be utilized to make progress/achieve strategies/action items and ultimately the strategic goal. |
| **Reporting, Documentation and Performance Measurements** | | |
| * Who/what will report on progress of the strategies/action items; where will this be reported; what frequency will this be reported? | | |
| **Objectives** | | |
| * List specific, measurable actions along with stated goals (numbers, percentage(s), etc.) | | |
| **CoC Committee Jurisdiction: Governance** | | |

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| **STRATEGIC GOAL 5**  ***Maximize resources by strengthening commitment to support community***  ***members at risk of or experiencing homelessness.*** | | |
| **Addresses: Funding and investment** | | |
| **Strategies/Action Items** | **Leadership** | **Resources** |
| 1. Commitment to be **performance driven** to make the biggest impact with resources. 2. Ensure **continuous quality improvement**. 3. **Invest in partnerships**—both public and private—to expand opportunities to serve the homeless. | * Which agencies, entities, organizations will have authority, responsibility and accountability for the strategies/action items? | * List resources (programs, agencies, funding, etc.) that may be utilized to make progress/achieve strategies/action items and ultimately the strategic goal. |
| **Reporting, Documentation and Performance Measurements** | | |
| * Who/what will report on progress of the strategies/action items; where will this be reported; what frequency will this be reported? | | |
| **Objectives** | | |
| * List specific, measurable actions along with stated goals (numbers, percentage(s), etc.) | | |
| **CoC Committee Jurisdiction: Allocations** | | |