

Strategic Goal Update

Goal 1: Effective System

- Prioritizing people most vulnerable to COVID-19 for housing
- Number of veterans experiencing homelessness increasing
- Family committee presenting priorities from USICH benchmarks
- Veteran committee presenting priorities from USICH benchmarks
- Employment continues to be a significant challenge
 - Income increased in Q1
- System/program dashboards being developed

Goal 2: Data Driven

- Scorecard dashboards being developed
 - Moves system to continuous feedback; away from once per year
- HMIS Committee being repopulated
- Data quality dashboards being developed
- Conversations continuing with numerous entities for data sharing
 - Criminal Justice
 - JPS
 - School Districts

Goal 3: Housing Focused

- Develop Solutions
 - Casa de Esperanza online before 12/31- 119 new PSH units
 - Quail Trail- 48 PSH units online first quarter 2021
 - \$17M available for Rapid Rehousing
- Landlord Engagement
 - Services offered: risk mitigation, mediation, landlord incentives
 - 153 active properties in Padmission
 - 690 units available
 - Awarded \$500,000 for landlord incentives
 - Hiring Landlord Engagement Coordinator for Arlington

Goal 4: Engaged Community

- Welcome Home Basket campaign very successful
- Focus on neighborhood and elected official engagement
- Town Hall held January 8
- Continued work on redirecting community giving

Goal 5: Committed Resources

- 2020 CoC NOFA
 - All existing projects will be auto-renewal
 - All steps needed to prepare for NOFA were completed in the fall
- Community homeless response resources have been mapped out, including current and projected need
- Leah King now chairing Allocations
 - First meeting Tuesday, February 2